

Wanted: Senior Event Marketing Manager (Full-time)

Better Together / Full Circle Events

Based in Antwerp

About the Role

Better Together - the company behind Full Circle and a wide range of music events (Disco Seck, Andromedik Invites, HYPR, and more) - is looking for a full-time Senior Marketing & Communications Manager. We're looking for a creative and driven team player who lives and breathes culture, festivals, and nightlife. From social strategy to newsletters, from campaign roll-outs to ticketing: this role puts you at the heart of our team. You'll work across various events but with a strong focus on Full Circle Antwerp and Full Circle Ghent: two vibrant, multi-venue city festivals that bring music, museums, and nightlife together under one roof (well, actually... many roofs).

About Full Circle

Full Circle is more than just a party: it's a meeting point between music, culture, and community. Across multiple locations (clubs, cultural centres, and unexpected venues), we build one-night-only worlds filled with Belgian talent. Our mission:

- To spark new excitement around culture in younger audiences.
- To show that nightlife is thriving - and belongs to everyone.
- To bring people together through diverse, inclusive programming

What You'll Do

Communication & Campaigns

- Help shape the brand identity of Full Circle and its sister events.
- Plan, prepare, execute and follow up on campaign strategies (physical and digital).
- Coordinate design and creative materials (briefings, timelines, feedback).
- Oversee external partners (graphic designers, ad agencies, media, etc.)
- Work closely with artists and their teams to coordinate rollouts.
- Set and track budgets, quotes and invoices.

Digital & Social

- Manage our social media presence (IG, TikTok and FB).
- Plan and create content calendars in line with programming.
- Draft and schedule newsletters (Mailchimp or similar).
- Maintain website and app content (basic CMS knowledge is a plus).
- Manage and adjust online ad campaigns (Meta, Google, TikTok)
- Plan, execute and adapt ticketing strategies on our ticket platform.

Press & PR

- Draft press releases, press kits and media reviews.
- Maintain and grow our national and regional media network.
- Coordinate press invites and partnerships.

Who You Are

You bring structure, energy, and strong communication skills. Ideally, you have:

- A strong background in marketing, communications or cultural management.
- At least 3+ years of experience with event promotion or festival communication.
- A thorough understanding of paid media tools (Meta Ads, Google Ads, etc.)
- A passion for electronic music and the Belgian nightlife scene.
- Excellent copywriting skills in English and Dutch (French is a plus)
- Knowledge of Photoshop, Canva or similar is a plus.
- The ability to manage multiple projects at once and stay calm under pressure

What We Offer

- A full-time role based in Trix, Borgerhout, Antwerp.
- A creative work environment with a close-knit team.
- Room to grow, pitch ideas, and take initiative.
- A central role in some of Belgium's most exciting music events.
- Flexible hours depending on event cycles.

How to Apply

If this sounds like your kind of challenge, send your CV and a genuine, short motivation (absolutely no AI) to jobs@better-together.be. Let us know what excites you about this role and why you'd be a great fit.